

Planning

Bringing strategic plans to life

Objective Manager Planning provides firms with the digital infrastructure to manage and execute on strategic plans in a collaborative and transparent way.

Built for professional services, the intuitive and user-friendly platform supports business plans including:

- Firm-wide
- Client
- Practice
- Sector
- Partner
- Business services

Objective Manager makes strategic plans visible. The platform aligns plans to individuals' activities and performance, ensuring everyone is focused on moving the strategic dial of the firm forward. Individuals can identify and connect to colleagues with common objectives, promoting a culture of collaboration among partners and associates.

Firm leaders and key stakeholders can view, track and measure results based on data-driven outcomes rather than anecdotal updates. Dynamic dashboards provide operational insight enabling quick decision making and the ability to change course in an agile manner.

Powerful search functionality providing visibility across shared plans and key initiatives.

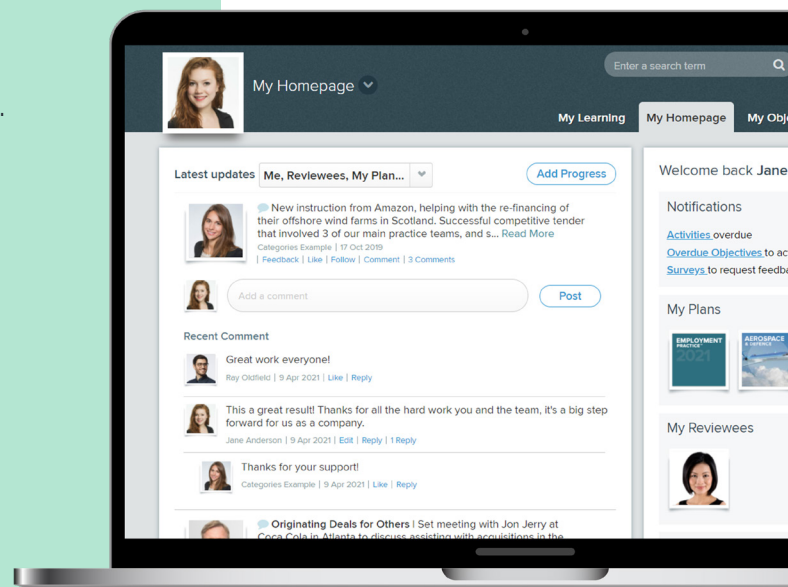
Streamlined planning processes promoting SMART objectives aligned with the firms' goals.

Customizable interface displaying relevant activity to drive individual and team goals.

Dynamic dashboards make it easy to view and digest how the firm is performing against its strategic plan and objectives.

Configurable team structure – establish client teams ensuring goals are aligned, optimizing the firm's value for the client.

Personalized activity feed to easily follow plans, team members and relevant activity supporting partners and associates to advance their goals and career.



Key Benefits



Immediate insight into the status of business development activity across the firm.



Realize the value of firm investments through assigned objectives and key results.



Accountability for execution of individual and team goals.



Enhanced client experience through dedicated team goals.



Cross-firm collaboration through the alignment and visibility of plans and objectives.

Plans and Outcomes



Firm-wide plans

Align everyone with the firms' strategic objectives to drive real progress towards goals and deliver big business impact.



Partner Plans

Make the annual partner planning process successful by engaging partners throughout the year.



Client Plans

Business development and relationship partners can make the most out of client initiatives and turn client feedback into actionable objectives, improving relationships.



Sector and Practice Plans

Achieve business unit growth plans and increase revenue by ensuring your teams are aligned and collaborating.

Client Reviews

"We customized our business plan in a way no other firm has done, to create a system where teams collaborate to ensure we are efficiently and effectively responding to client feedback."

Daniel P. Pulka

Chief Marketing Officer,
Troutman Pepper

"Objective Manager has been a resounding success for us. We have had 100% of existing partners with objectives signed off and shared with their fellow partners."

Krishna Anand

Head of Learning &
Development,
Womble Bond Dickinson

"I recommend Objective Manager as a solution for streamlining the partner plan process."

Jill Weber

Chief Marketing Officer,
Stinson